

HOLLYWOOD BRANDED

WHO WE ARE

What does it cost a brand to be seen as mediocre, or as the same as the competition? What is it worth to be positioned as the best of the best - better yet, with CPMs as low as \$0.75? It's not just possible. It's what we do for brands every single day.

Hollywood Branded is a Los Angeles-based Pop Culture Brand Partnerships Agency specializing in product placement, influencer marketing, and strategic partnership collaborations. With over 16 years of daily experience building global branded content campaigns for hundreds of top Fortune 500 companies, we firmly believe that uniting brands, content, celebrities, and influencers makes storytelling more impactful, authentic, and meaningful. We navigate the complex and ever-changing Hollywood landscape to strategically develop mutually beneficial pop culture partnerships that make brands stars. We guarantee that once budget is leveraged appropriately, the partnerships we collaboratively build will continue to deliver as the branded content airs in the decades to come. Thanks to our efforts, our clients still receive millions of impressions every year and experience the power of the pop culture partnerships campaigns we built.

WE CREATE MUTUALLY BENEFICIAL PARTNERSHIPS WHERE EVERYONE WINS: BRAND, POP CULTURE PARTNER, & CONSUMER.

[HOLLYWOODBRANDED.COM](https://www.hollywoodbranded.com)

PODCAST - [Marketing Mistakes \(+ How To Avoid Them\)](#)
AGENCY BLOG - [Blog.HollywoodBranded.com](https://www.blog.hollywoodbranded.com)
CLASSES - [Learn.HollywoodBranded.com](https://www.learn.hollywoodbranded.com)
INSTAGRAM - [@hollywoodbranded](https://www.instagram.com/hollywoodbranded)
FOUNDERS LINKEDIN + NEWSLETTER - [@stacyjones](#)

WWD
THE 'EUPHORIA' EFFECT
IS TURNING COSTUME
DESIGNERS INTO THE
NEXT INFLUENCERS



THE BREAKOUT STAR
OF 'BULLET TRAIN' IS...
A WATER BOTTLE?



OUR STATS

- 16 Years in Business
- Over 10,000 Successful Campaigns
- 250+ Brand Partners
- Woman Owned
- 1,600+ Blogs
- 350+ Podcast Episodes
- 1.25+ Million Readers & Listeners Educated
- 8+ Billion Agency Press Impressions Around The World

SERVICES WE OFFER

- Product Placement
- Influencer Marketing
- Celebrity Endorsement
- Strategic Partnerships
- Co-Promotional Campaigns
- Public Relations Extensions
- Licensing Partnerships
- Event Activations
- Celebrity Gifting
- Branded Content Creation
- Capsule Collections
- Fashion + Streetwear Partnerships

OUR PRESS

Our agency not only wins international awards for our campaigns, we also have a significant media presence, with our founder and CEO Stacy Jones, being one of the most quoted experts in the pop culture industry. Our agency is regularly featured in media outlets worldwide, showcasing our thought leadership and expertise in the field.