

FULL HOUSE WITH JOHNNY CHAN

A-MAC Placement is representing the producers of FULL HOUSE WITH JOHNNY CHAN, a new semi-scripted reality TV show that brings the best of many worlds together. It is being filmed at the Tropicana in Las Vegas and will star the world renowned poker genius Johnny Chan as the star and mentor. Mr. Chan holds a total of ten World Series of Poker bracelets and many other trophies. He is also known as the Orient Express or the Orange Man. He is one of the most respected and prominent poker players and has appeared in film and TV.

Season 1 is being filmed end of November and will be shown in China and Korea. So, brands will be able to get into the very tough Chinese and Korean market without having to ship product or do business with foreign producers or attorneys. Season 2 has LOI's from four different US distributors and from Netflix.

The premise: Johnny Chan will mentor 5 poker plays that he handpicks. They will live together in his fabulous home, he will spot them each \$5K to play against top poker players in Vegas. He will mentor them through the process and we will see mostly the mentoring and the interaction of the team during 'down' time (working out, partying, and interacting) and also the live poker games (scripted so that we are spared the boring long moments between excitements in the game.) This is a very upscale production, it will be sexy and exciting, but definitely not raunchy.

Johnny's Team: Season 1

Young Asian male, smart, serious, wants to learn and win
NSYNC type guy, handsome, plays as hard as he parties, all the girls love him
Snooki type blond but sexier and with more class, spends her winnings on shopping
Japanese female, quiet, shy, all the guys try to break her composure
Macho Latin jock, tough, ladies man, works out every day

Here's the link to our sizzle reel for the show <http://vimeo.com/53408099>

- Show will be 30min per episode 10 episodes.
- We have a contract with Koreahd (South Korea)
- We have a contract with PPTV(china) which is the largest TV channel in China with an average of 300million viewers per day.
- Our contract with PPTV allows us to have one .30 commercial play in China, the biggest market in the world, should a brand be interested as long as we produce it, no bans on any product approved by production

We are interested in Spirits, cars, energy drinks, beer, fashion, accessories, electronics, fragrance, healthy snacks, body building equipment and accessories, and anything poker related. We also have the opportunity to brand the poker table with a large logo to be seen in all 10 episodes.

PLEASE CONTACT Anne Stimac at A-MAC Placement from information:

A-MAC Placement | 29214 FLORABUNDA ROAD | SANTA CLARITA, CA 91387

EMAIL: ANNE@AMACPLACEMENT.COM

DIRECT: [661-977-1170](tel:661-977-1170)

CELL: [661-703-1407](tel:661-703-1407)